



N° 6- July 2007

Contents:

Research Update

First regional authority to join CSR-Vaderegio Association

CSR & Local Employment Development

Toolkit test event late November

Case study of the month

Coming soon

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VADEREGIO

CSR IN ACTION IN THE REGIONS

"FRESH NEWS FROM VADEREGIO ASSOCIATION"

Research update

May & June have been busy months for the CSR-Vaderegio network focused on fieldwork and data collection. The questionnaire has been sent to all EU member countries. We are very grateful to all the organisations that have shared their views with us by filling out the survey. We are especially glad to highlight the active participation of many Spanish, Italian and Estonian authorities.

At present we are conducting qualitative interviews with the representatives of local and regional authorities as well as their representative associations. If you are ready to invest 30 minutes for a chat with one of our research specialists on responsible business and sustainability issues, e-mail us at:

csr@csrvaderegio.net

First regional authority to join Vaderegio Association

The Association's registration process complete, CSR-Vaderegio has been welcoming founder members to sign up. At the end of June Basque Region has taken a lead and officially joined the new association, inviting all other regions across Europe as well to shape and guide the Association by joining its membership:

"From The Innovation Department of the Basque Government we are deeply committed to CSR as an Innovation instrument that undoubtedly contributes Competitiveness to our entrepreneurial fabric in particular and to the Community in general. Therefore, CSR has been incorporated into our so-called Competitiveness Plan 2015 as a key strategic line. As part of this commitment, the Basque Government supports and plays an active role in the European networks that best disseminate these principles, among which CSR-Vaderegio stands out. Thus, we encourage every European Region to join this public interaction space on CSR".

Elena Gutierrez, Head of Innovation Management and Information Society Unit, Basque Government.

Coming soon

7 September, Bilbao

PREPARE - CSR-Vaderegio Meeting:

Members of the PREPARE Network (www.prepare-net.org) Preparatory Committee and representatives of the CSR-Vaderegio Network will celebrate a first contact meeting, with the aim of analysing the cooperation possibilities between the two networks.

20-21 September, Barcelona

EBIS Annual Colloquium:

"The Emerging Global Governance Paradigm: The Role of Business and its Implications for Companies, Stakeholders and Society". For registration and details, click here:

<http://www.esade.edu/research/eabis>

8-11 October, Brussels

OPEN DAYS-European Week of Regions and Cities:

"Making it happen: regions deliver growth and jobs". For registration and details, click here :

http://ec.europa.eu/regional_policy/conferences/od2007/programme.cfm?nmenu=10



INDEX

PREVIOUS PAGE

FRESH NEWS FROM VADEREGIO ASSOCIATION

CSR & Local Employment Development

On 14 June 2007, the European Commission organised a meeting looking at the impact of corporate social responsibility on local employment development and the willingness of all stakeholders to be involved in corporate social responsibility. Kyla Brand, Deputy Chairman of the Vaderegio Association delivered a presentation, sharing her views on the topic. To learn more about the event and view presentations, click here:

http://ec.europa.eu/employment_social/local_employment/led_csr_en.htm

The discussion demonstrated the distinctive cultures and expectations associated with local economic development and the large company activity conventionally associated with CSR. Vaderegio with its focus on indigenous and more local companies appeared to offer a useful bridge between the two approaches. DG Employment and Social Affairs with DG Enterprise are taking up a valuable new challenge in developing the connections.

Toolkit test event late November

Over the period of summer-autumn 2007 CSR-Vaderegio team is actively working on incorporating inputs from research as well as meetings with field experts to build the toolkit for local and regional authorities. To give an early taste of what is being developed, CSR-Vaderegio is going to host a toolkit taster event late November.

This event will mark the opportunity for local and regional authorities and their representing offices in Brussels to have a first look at the toolkit, try out some of its tools and learn about the possibilities for taking it forward in their regions. As the number of participants will be limited, we would like to know about your interest in advance – e-mail us at csr@csrvaderegio.net

Case study of the month

CSR-Vaderegio website delivers you a new case study about good practice among local and regional authorities. Our this month case study highlights the practice of the Marche regional government in Italy that strives to promote CSR culture among the companies in its region. There are 3 major strands of activities such as promotion, training and implementation. To find more, click here:

http://www.csrvaderegio.net/en/homepage/case_study.asp