

In Natur@ (Innovation and Nature)

The first objective of In.Natur@ project is that of disseminating Madonie's Park environmental strategies among the communities living in the centre of Sicily. In this way, the Park, together with 22 sicilian municipalities, has been implementing several activities in order to support the process of sustainable development established within the Local Agenda 21.

1. Who is involved?

The first objective of In.Natur@ project is that of disseminating Madonie's Park environmental strategies among the communities living in the centre of Sicily. In this way, the Park, together with 22 sicilian municipalities, has been implementing several activities in order to support the process of sustainable development established within the Local Agenda 21.

The project, in fact, wants to encourage and check the strategies for the sustainable development of the entire area of the Park. So, the stakeholders involved in this programme are the municipalities, the citizens, the Sicilian government, public and private bodies in general.

2. The Drivers

The reason which pushed us in taking on the project is that of implementing a continuous participation process of all local stakeholders in the decisions on environmental, social and economic issues of the territory.

3. The Strategy and Activities related CSR

The project In.Natur@ has foreseen the following steps/phases:

Phase 1: Organization and initial training: training of human resources assigned to manage the project, creation of technical secretary and a of a special committee, individuation of local stakeholders, definition of communication plans, elaboration of a report on the status of environment and the main problems concerning environment and sustainable development.

Phase 2: Dissemination: start of territorial auditing process, dissemination of information material, seminars and questionnaires in order to verify the real sharing of local sustainable development indicators.

Phase 3: Simulation Workshop on the future development sceneries of the Park definition of the future sceneries and research of alternative measures of regulation.

Phase 4: Activation of a Forum and of thematic working groups: Forum creation and working sessions of thematic groups.

Phase 5: Carrying out Local Agenda 21:definition of objectives and priorities, adoption of a Local Action Plan, definition of Environmental Valuation Strategies procedures.

4. The Challenges

Since the participation to the project In.Natur@ has been very active from different points of view and has produced significant results in terms of concrete sharing of ideas and working issues, we haven't identified relevant problems in developing project's activities.

5. The Results

All the project activities have been carried out from September 2001 to May 2004. In the month of May 2004 it's been developing the last phase of the programme and the results obtained till now regard a strong interest and participation of all stakeholders involved in the project with particular reference to the Forum we activated in October 2003. In fact, there has been the real involvement of communities, public and private bodies in the definition of objectives, priorities and strategies aimed to start the process of sustainable development of the area.

Community benefits: The project In.Natur@ has allowed several benefits for the community. The most important concerns the feeling that communities are considered such as a part of the decision process in establishing what are the main strategies for the development of the territory under the social, economic and environmental point of view.

6. The Future

All the actions carried out within In.Natur@ project have been considering the opportunity to give a continuity to the programme. Obviously, it will be possible if the cooperation and the agreements among partners will continue to exist, but we think they will.

IDENTIFICATION OF THE LOCAL AGENT

NAME	PARCO DELLE MADONIE		
LEGAL STATUS	PUBLIC		PRIVATE
	REGIONAL GOVERNMENT	<input type="checkbox"/>	CONSORTIUM
	PROVINCILA GOVERNMENT	<input type="checkbox"/>	NETWORK
	MUNICIPAL AUTHORITY	<input type="checkbox"/>	OTHER
	OTHER	<input checked="" type="checkbox"/>	
RELEVANT DEPARTMENT/S BODY/IES			
HEAD OF	LOCAL AUTHORITY		<input type="checkbox"/>
	DEPARTMENT		<input type="checkbox"/>
	ACTIVITY ADMINISTRATOR		<input checked="" type="checkbox"/>

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